



American Center for Outreach

The Civic Process: Getting Out the Vote in Your Community

Why Vote?

- ✓ Voice your opinions
- ✓ Power to influence decision makers
- ✓ Your vote matters
- ✓ Citizen's right and duty to vote
- ✓ “Cool” thing to do



Voter Qualifications:

- ✓ Citizen of the United States
- ✓ Must be 18 years of age or older on or before the date of the next election
- ✓ Resident of Tennessee



Voter ID Law:

- ✓ Must show a government-issued photo ID
- ✓ Acceptable forms of ID
 - TN Drivers license with a photo (current or expired)
 - Driver license issued by another state
 - U.S. passport
 - U.S. military ID
 - Gun permit card with a photo
 - *** Student ID cards from universities are NOT acceptable
- ✓ The new law requiring a government-issued photo ID to vote applies *only to those voting at polling places.*



How to Apply For A Free Photo ID Card:

- ✓ Visit a Tennessee driver services center & request a free photo ID license for the purpose of voting.
- ✓ Must Provide:
 - Proof of citizenship
 - Two proofs of identity
 - Two proofs of TN residency
 - Social Security Number or sworn affidavit
 - Proof of name change if different from the primary ID



Where To Vote:

<https://tnmap.state.tn.us/voterlookup/>



Why Register Voters:

- ✓ Expand the Electorate
- ✓ Build the Base
- ✓ Create Opportunities to Talk About Issues
- ✓ Further the Mission of Your Organization



Being Nonpartisan:

- ✓ Nonprofits must carry out voter registration on a nonpartisan basis.
- ✓ Reinforces your organizational status as a trusted community institution.
- ✓ Allows conversations with your community that bring politics back to issues directly affecting them.



What Nonpartisan Looks Like:

- ✓ Emphasis on Participation, NOT Partisanship
- ✓ Celebratory, Fun, Engaging & Inspiring
- ✓ Builds Community Spirit
- ✓ Strengthens Community
- ✓ Focused on Protecting the Right to Vote.



How to Register Voters:

- ✓ Bring out Voter Registration Application

<http://www.tn.gov/sos/election/forms/ss-3010.pdf>

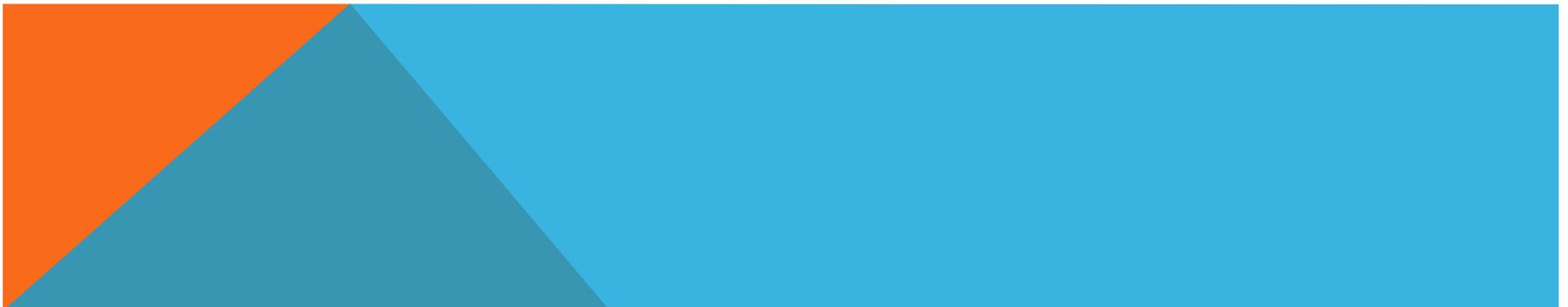
- ✓ Mailing Applications & For New VR Cards

http://tnsos.org/elections/election_commissions.php



Canvasing Tips:

- ✓ Be polite, thank the person, & move on if you encounter hostility
- ✓ Do not enter homes
- ✓ Speed & Efficiency
- ✓ Be considerate, do not walk on people's yards
- ✓ Do not linger at a door
- ✓ Introduce yourself & organization
- ✓ Remain respectful even if the person treats you otherwise
- ✓ Don't feel discouraged
- ✓ Ask the person for their commitment to vote
- ✓ Do not go to random houses & addresses
- ✓ Be mindful of your safety; travel in pairs when necessary
- ✓ Knock on the door and/or ring the doorbell. Repeat twice and wait at least a few minutes to give voter time to get to the door
- ✓ Mention importance of voting & Provide them with necessary material



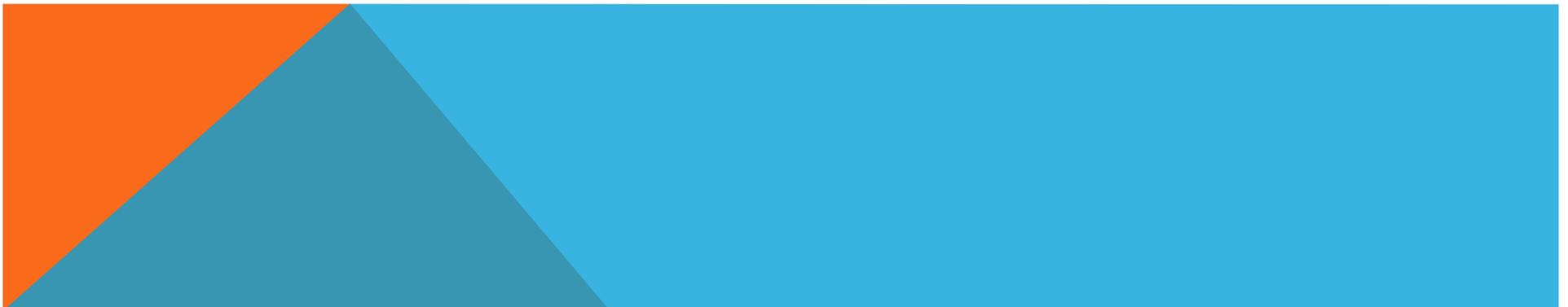
Steps to Canvassing:

1. Get your voter list
2. Get Prepared
 - Walk packets should include:
 - Map
 - Walk List
 - Script
 - Tally Sheet
 - Literature
 - Talking points or special instructions
3. Train Volunteers
4. Debrief and Collect Data
5. Data Entry and Prepare for Next Knock



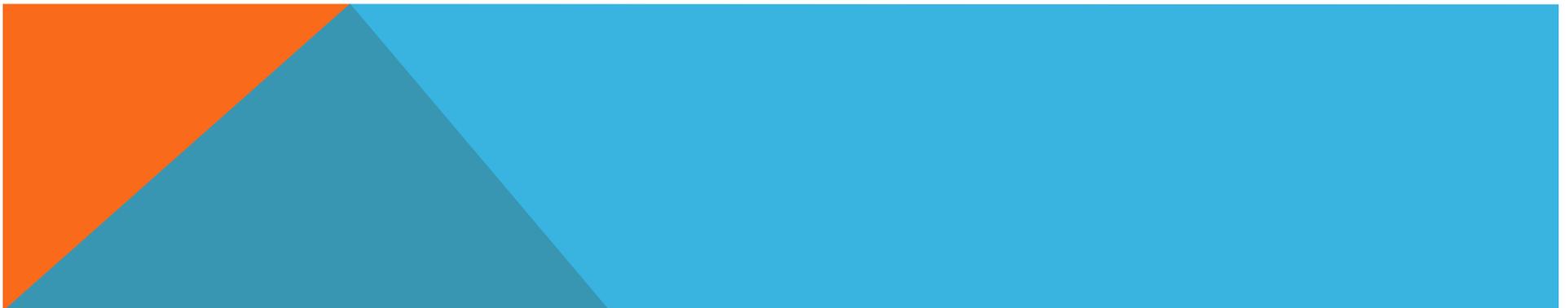
Phone Banking:

- ✓ The most common way to get people to the polls is by calling them on the phone.
- ✓ Sample Script:
 - *"I'm calling from the ACO GOTV campaign. It is so important for Muslim Americans to turn out at the polls, so please, remember to vote today. Polls are open from 7:00 A.M. to 7:00 P.M., and your polling place will vary by region. Do you know where that is? Do you need a ride to the polling place? Thank you so much for your time and once again: please don't forget to vote today."*



Common Phonebanking Questions:

- ✓ Does calling people make any difference?
- ✓ Where can I make phone calls?
- ✓ How many phone calls should I make?
- ✓ How long should each phone call take?
- ✓ What do I do if the person is not there?
- ✓ What do I do if I have to speak to someone other than the person I was trying to contact?
- ✓ What do I do if the person does not want to be called?



Contact Info:



American Center for Outreach

info@acotn.org

www.acotn.org

Office: 615-669-2261

